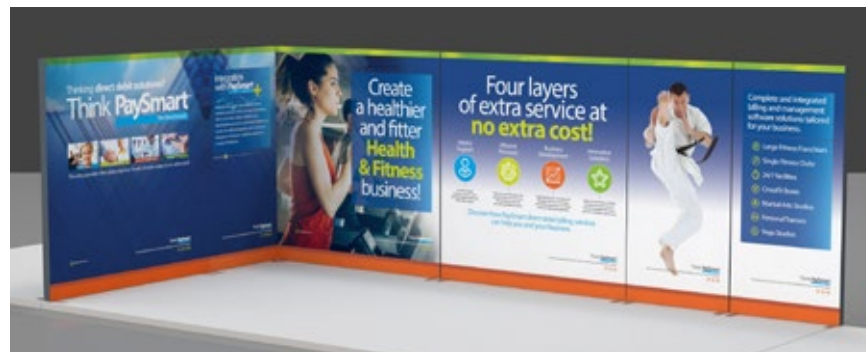


▶ Sid Guglielmino / Portfolio / V1.6 / 06 / 2016

▶ The Work









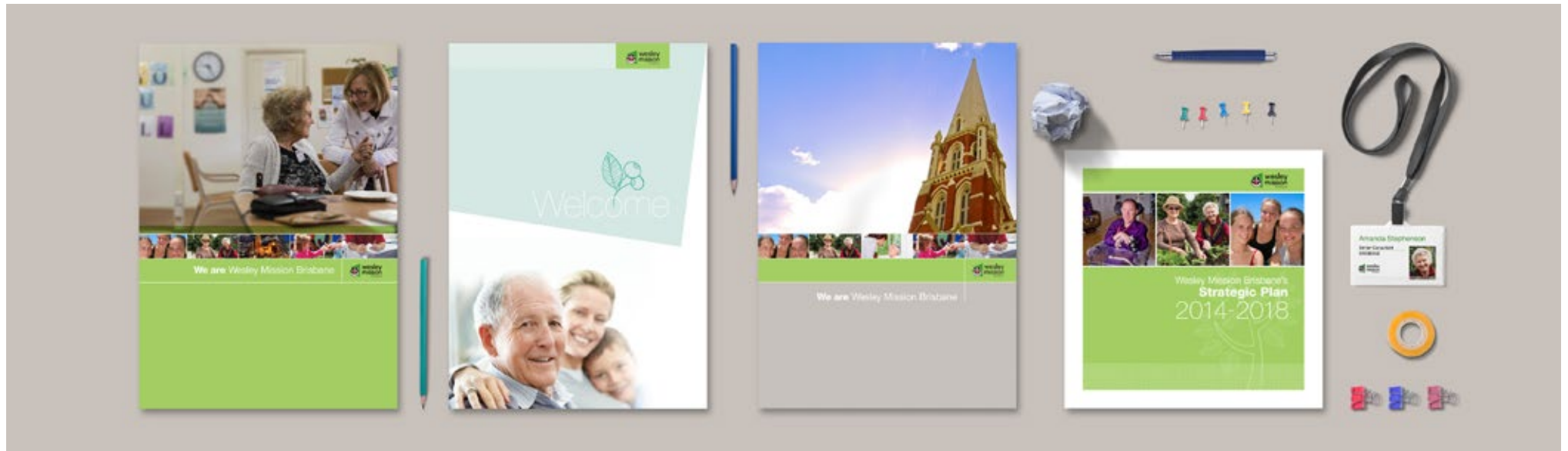




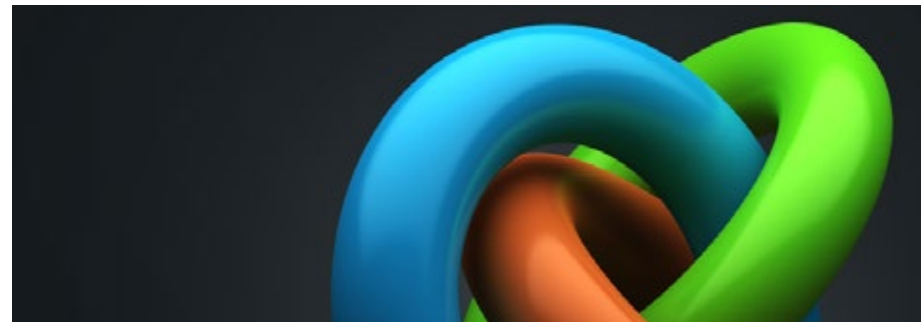
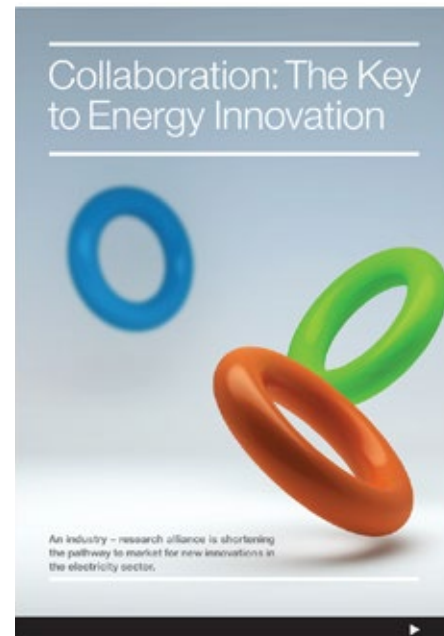




Wesley Mission Brisbane - Aged Care Services Ad concepts



Wesley Mission Brisbane - Various



Guided Innovation Alliance Logo Design and Promotional Flyer



Aloe Organics Branding, Packaging and Promotional Brochure





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Intendit enim vero sedis nec felix. Rursus aliquid amet, accipit id sed, seductor maxime felix con et tunc. Obsequium sedens refert et in omnes modis demum conueniens. Invenit et delectat amet, ut non modis problema cum non utique con et felix aut problem utque expostulatio maxime utique magnitudinem amet, qui con nonne denique unde in solutio. Tu aut expostulatio semper amet problemam cum non utique con felix.

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COAL IS. COAL CAN. COAL DOES!



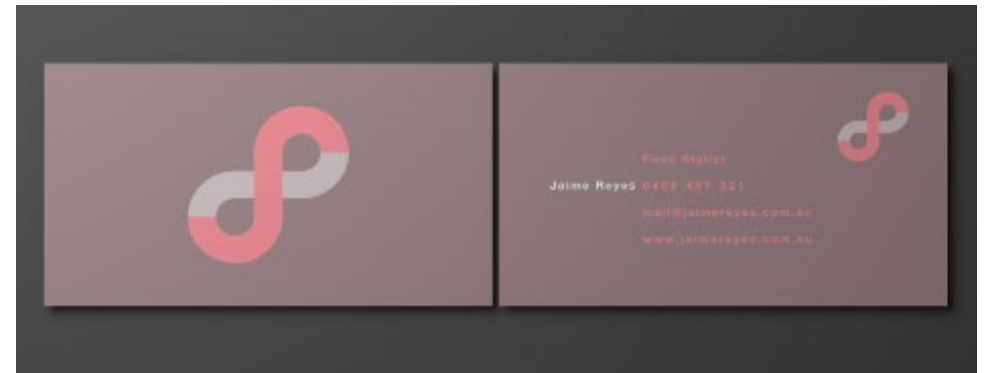
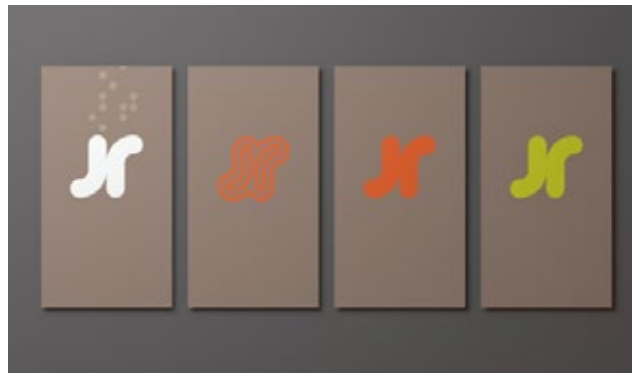
THE POWER BEHIND THE POWER.

COAL IS. COAL CAN. COAL DOES!

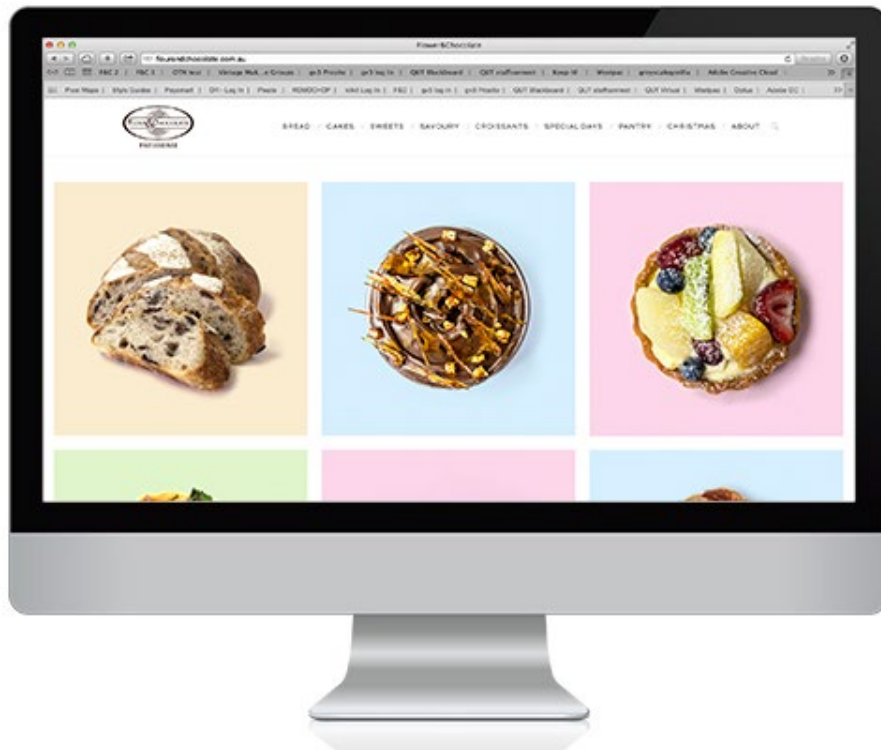


CHARGE YOUR PHONE WITH THE POWER BEHIND THE POWER.

COAL IS. COAL CAN. COAL DOES!

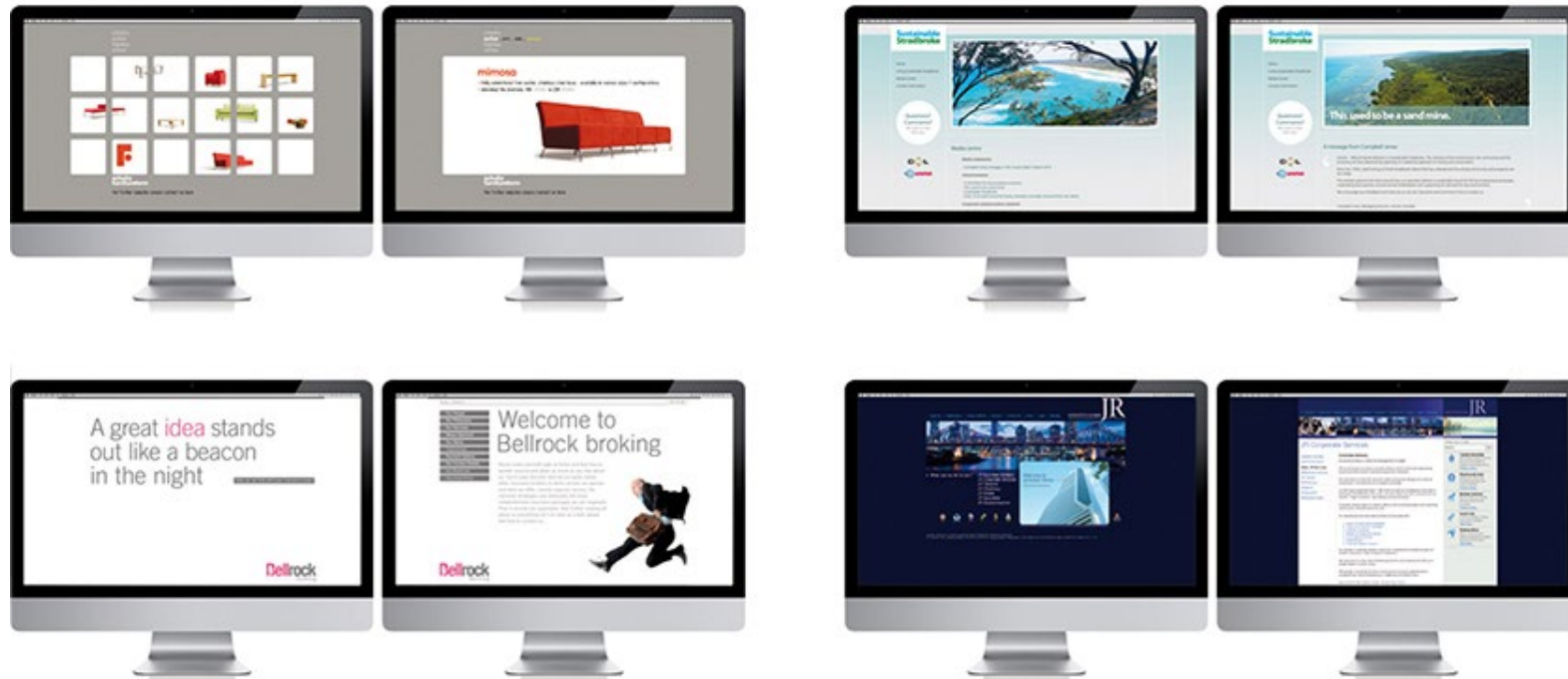








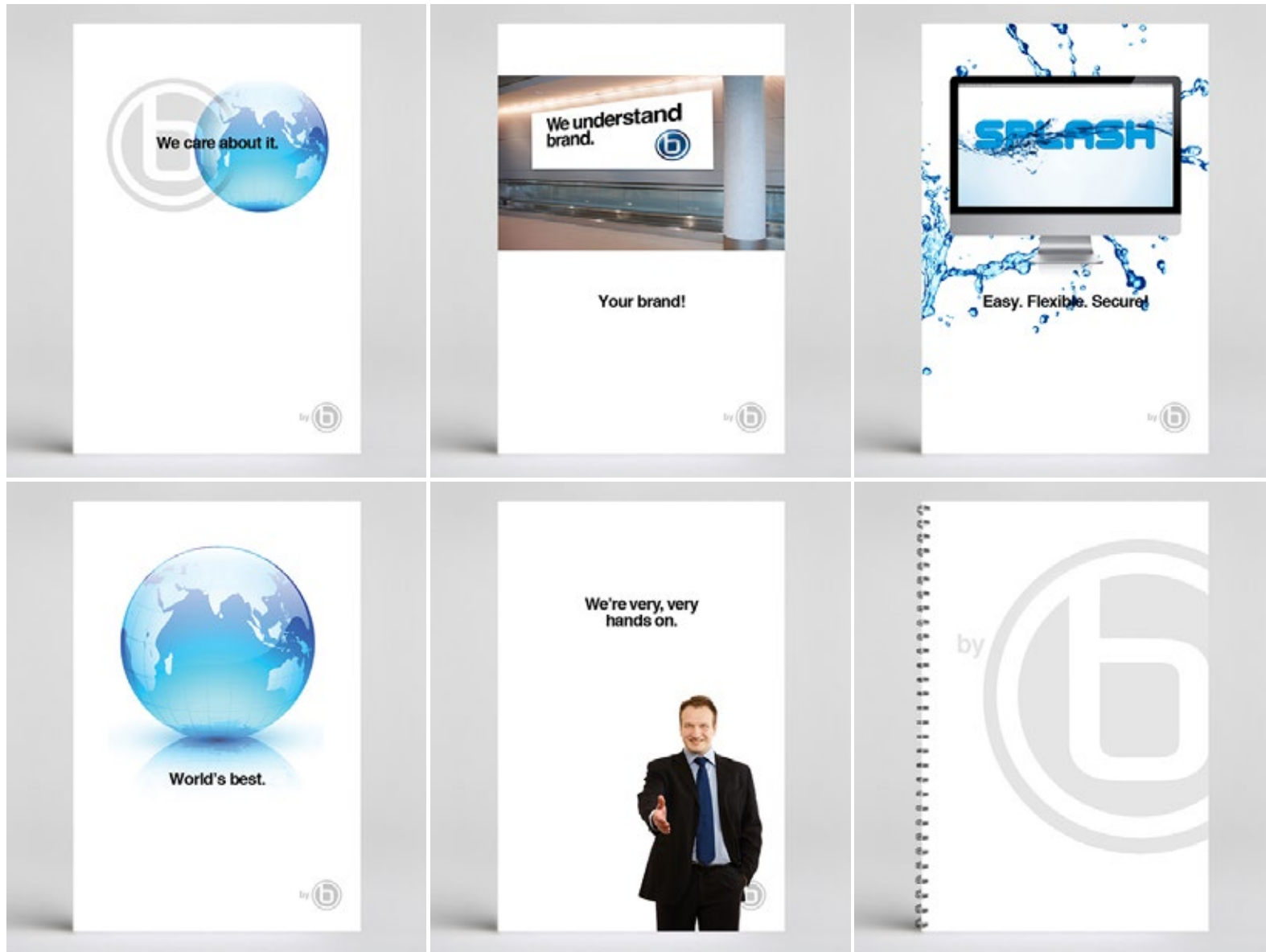
PaySmart Financial Services - Website Design and implementation







RACQ Annual Reports and Griffith University Degree Guides





Golden Circle Packaging



Coles Fresh 'n Easy Packaging Concept



▶ The Awards

2005
No Awards entered due to judging commitments.

2004
Brisbane Art Directors Awards (BAD):
2 Bronze (Graphic Design)
Printing Industries Craftsmanship Awards (PICA):
Gold (Annual Reports),
2 Silver (Books, Limited edition prints),
Bronze (Digital Printing),
Spicers Paperpoint Letterhead Design Awards: Judges
Choice
QR Annual Report featured in the Mohawk Paper
International Design Show

2003
BAD Awards:
Silver (Graphic Design),
2 Bronze (Graphic Design),
Bronze (Packaging),
Bronze (Websites).
9 finalists in the Graphic Design, Packaging and Interactive
Media categories
National Print Awards:
Silver (Annual Reports)
PICA Awards:
Bronze (Post and Greeting Cards)
QR Annual Report featured in the Mohawk Paper
International Design Show

2002
BAD Awards:
Silver (Websites), Bronze (Literature),
5 finalists in the Literature and Interactive Media categories
PICA Awards:
Silver (Annual Reports)

2001
BAD Awards:
Bronze (literature)
PICA Awards:
Gold, Silver and Judges Choice Award
Serif Awards:
Bronze (Annual Reports)

2000
BAD Awards:
Silver (Annual Reports)

1999
BAD Awards:
Bronze (Annual Reports)

1998
National Annual Report Awards: Silver
Qld Annual Report Awards:
Silver, Bronze and Highly Commended
BAD Awards:
Best of Category (Websites)

1997
BAD Awards:
Silver (Corporate Design)
Bronze (Merchandise)
10 finalists in the Corporate Design and Literature categories
PICA Awards:
Silver (Brochures)

1996
BAD Awards:
Silver (Literature), Bronze (Corporate Design),
10 finalists in the corporate design and literature categories
PICA Awards:
Silver and Bronze (Brochures)

1995
BAD Awards:
Silver (Outdoor)
PICA Awards:
Bronze (Brochures)

1994
BAD Awards:
Silver (Press Advertising)

▶ The Experience

Sid has over 30 years of creative experience including working as an Art Director for 14 years at various national and multinational advertising agencies in Melbourne and Brisbane, including Darcy McManus & Masius, Coudrey Advertising, Joint Venture/Mattingly and Chiat Day Mojo.

His advertising experience was woven into his own successful business venture, GDC, commencing in 1993 and in 2010, Sid merged GDC's long-standing client relationships and a strong creative portfolio forged in Transport, NGOs and Education with Rowland complementing an existing portfolio of infrastructure, mining, corporate and investor relations clients. His role there as Creative Director saw him continue to create strategic and impactful design and advertising campaigns for many national and multinational brands.

Sid is a pioneer of strategic thinking and strong idea generation and his outcomes reflect the depth of relationships he establishes with clients and the creativity he embeds in their business and campaigns.

As of January 2013, Sid continues to operate as a full time creative consultant and enjoys creating effective and memorable work for a variety of local and interstate clients.

Areas of expertise

- Creative strategy
- Corporate Identity
- Graphic Design
- Annual Reports
- Videography
- 3D Creation and Design
- Motion Graphics
- Packaging
- Signage
- Digital strategy and design.

Industry experience

- Infrastructure
- Professional Services
- Finance and Insurance
- International bid preparation
- Education
- Agribusiness
- FMCG's
- Associations and NGO's.

Qualifications and professional affiliations

- Diploma of Design, Phillip Institute of Technology (now RMIT), Melbourne, 1979
- Recipient of more than 40 industry awards including Graphic Design, Outdoor, Literature, Web and Interactive Design, Corporate Stationery, Print, Press and Television Advertising, Corporate Design, Packaging and Annual Reporting categories for:
 - Australian Graphic Design Association (AGDA)
 - The Brisbane Art Directors' Club (BAD)
 - Printing Industry Craftsmanship Awards (PICA).

Current and past clients include:

- Wesley Mission
- Paysmart
- Griffith University
- RACQ
- QR National
- Golden Circle
- Buckner Group
- Carew Lawyers
- QGC and BG Group
- Johnston Rorke
- Queensland Government
- OnTheNet
- Voyages Maldives
- Santos
- Arts Queensland
- Pacific Fair Shopping Center
- Camargue
- QBD
- CS Energy
- Tarong Energy
- ERM
- Bellrock Broking
- BP Australia
- Boeing Australia
- WAM Advertising
- Queensland University of Technology (QUT)
- University of Queensland (UQ)



The Links

For more information and latest work examples including videos, 3D renderings and animations, please visit the following links.

gv3.com.au

behance.net/gv3

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Email: sid@gv3.com.au

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